

China-Latin America 2024 Youth Challenge to Alleviate Poverty

1. Background/significance

Poverty alleviation is a universal challenge for developing countries and a common challenge for the whole world. Over the years, countries around the world have been trying to reduce poverty for many years and have accumulated experience. Due to the differences in natural conditions, economic development levels, history, culture and institutions among countries (CAGE+), their ideas and approaches to poverty alleviation, as well as related technologies and models, may differ. From the perspective of civilization mutual learning, the China-Latin America 2024 Youth Challenge to Alleviate Poverty has the following practical significance:

➤ Young people represent the future of the country, and it is hoped that they will actively participate in Poverty Alleviation Challenge, use their own thinking and abilities to address global challenges and develop global competencies, so that they will be able to actively take on real-world problems and challenges in the future.

➤ Through the Poverty Alleviation Challenge, youth are helped to understand what 'poverty' is and what poverty looks like around them, and to gain a deeper understanding of poverty in the real world so that they can think deeply about solutions.

➤ It is hoped that the young people participating in the Poverty

Alleviation Challenge will, based on their own discipline perspectives, put forward the operational logic of poverty alleviation, explore the conditions for its realization, and ultimately form solutions in various fields of specialization, so that they can learn from each other among Chinese and Latin American universities and universities, and encourage the introduction of solutions for investment and implementation in the real world.

2. Introduction

The China-Latin America 2024 Youth Challenge to Alleviate Poverty is dedicated to the development of students' global competence, leadership, creativity and teamwork. Under the theme of 'Poverty Alleviation', the 2024 Youth Challenge will allow students to freely choose different directions according to their interests, and will encourage the formation of interdisciplinary innovation teams to explore global best practices and the dissemination and application of corresponding programs, or to develop innovative solutions in related fields.

3. Objectives

(1) The needs perspective: understanding the specific manifestations of 'poverty' in different countries and scenarios

- Poverty alleviation cannot be conceptualized, but rather targeted. It is

therefore important to understand how 'poverty' manifests itself in a country and in a context.

- In order to effectively promote cross-fertilization of experiences in poverty alleviation, it is necessary to identify similar scenarios or manifestations of 'poverty' in different countries.

(2) The supply perspective: encouraging perspectives from different disciplines on the possible contribution of specialized knowledge to the cause of poverty alleviation

- Poverty is often a complex and comprehensive social phenomenon that cannot be dealt with by knowledge in a single specialized field, and therefore requires a multidisciplinary, multichannel and multifaceted approach to exploration.

- Individual wisdom is limited, and there is a professional division of labor in social development; people should be encouraged to explore solutions in depth from the perspective of their respective professions, so that elements such as ideas, technologies and models that may contribute to poverty alleviation can be more clearly explored in each profession.

(3) Promoting transnational and interdisciplinary interaction and reflection

- The specialized contribution of a single discipline is important but is often only one element of the solution.

- Promote multidisciplinary participants to join the discussion and inspire each other, which is conducive to the emergence of comprehensive and

innovative programs.

- While promoting interdisciplinary exchanges, it also promotes cross-cultural exchanges among young people from different countries (China and LAC), thus further broadening the mindset of poverty alleviation and expanding the space for innovation in poverty alleviation.

(4) Stimulate the active participation of multinational government agencies as well as companies

- Young people have energy and wisdom, but youthful enthusiasm is not enough to bring poverty alleviation programs to fruition.

- In the process of carrying out the activities, it is necessary to invite and encourage the joining of many participants, such as relevant government agencies and companies, to jointly explore solutions that can be put into practice.

(5) Transnational Sustainability of Poverty Alleviation for Latin American and Chinese Youths

- Poverty alleviation is a persistent challenge for developing countries, and indeed for the world.

- The process of cross-country sharing, dissemination, exploration and implementation of experiences in poverty alleviation is a process that requires continuous accumulation of experiences and tireless efforts.

- Tsinghua University and its partner universities in LAC aim to work together to cultivate outstanding young people with an international

outlook, a desire to face the world's challenges, and global competence.

As a result, the continued China-Latin America Youth Challenge will serve as a platform for cross-cultural exchanges between universities in China and Latin America to realize the above objectives of personnel development.

4. Organizer

Tsinghua University, China

Pontificia Universidad Católica de Chile, Chile

Federal University of Rio de Janeiro-UFRJ, Brazil

5. Recruitment targets and scale

Recruitment targets:

- Students who are interested in the development of Latin America and Caribbean region, as well as related areas of China-Latin America relations.
- Individual or team registration is acceptable (if registering as a team, 3-5 people are preferred, inter-disciplinary teams are encouraged)

Recruitment scale

Tsinghua University: 50 students

LAC universities: 100 students

6. Location

Preliminary round

China: Tsinghua University

Latin America: Pontificia Universidad Católica de Chile; Federal University of Rio de Janeiro, Brazil

Final round

Pontificia Universidad Católica de Chile

Federal University of Rio de Janeiro, Brazil

7. Mentors and judges

Mentor Team (Tsinghua University)

- Professor in charge: Professor Taotao CHEN
- Mentors: Professor Wei ZHANG, Professor Jian LIU, Professor Zhidan SHI, Director Ying LIAO
- Instructors: professors, experts and mentors in innovation and entrepreneurship from the organizers and partners

Judges

- Professors of the organizing universities
- Heads of government agencies, NGOs and partner institutions
- Investors

8. Schedule of the event

The event is divided into three stages: registration, preliminary round and final round. Through the preliminary round, the winning teams from Tsinghua University will be selected to travel to Brazil/Chile to participate in the final round (the organizer will support part of the airfare and accommodation costs).

(1) Presentation and Registration Launch: April 12 (Tsinghua University)

(2) Preliminary round: May 6-12 (Tsinghua University)

| China-Latin America 2024 Youth Challenge to Alleviate Poverty (Preliminary round) | | |
|---|---|---|
| Time | Activity | Remarks |
| Stage 1: May 6 | Ice-breaking | Student-driven |
| | Theme Introduction & Inspiring Talk | Mentors-directed |
| | Problem Pitching & Team Formation | Student-driven |
| | Brainstorming & Ideas Generation | Mentors-directed |
| | Objective Research, Value Proposition Confirmation | Mentors-directed |
| Stage 2: May 11 | Cross Pitch & Coaching | Mentors and students working together |

| | | |
|-----------------------|--|---|
| Stage 3: May 12 | Solution Development & Concept Accomplishment | Mentors-directed |
| | Team Final Solution Submission | Student-driven |
| | Team Final Pitching (5min presentation +5min Q&A) | Mentors and students working together |
| | Awards Ceremony | Mentors and students working together |

(3) Final round: August 15-17 (Brazil) August 20-22 (Chile)

| China-Latin America 2024 Youth Challenge to Alleviate Poverty (Final round) | | |
|---|---|---|
| Time | Activity | Remarks |
| Stage 1 | Ice-breaking | Student-driven |
| | Team Cross Pitch | Student-driven |
| Stage 2 | Coaching Among Different Countries | Mentors and students working together |
| | Team Final Solution Submission | Student-driven |
| Stage 3 | Team Final Pitch (5min presentation +5min Q&A) | Mentors and students working |

| | | |
|--|-----------------|---------------------------------------|
| | | together |
| | Awards Ceremony | Mentors and students working together |

9. Evaluation

| Dimensions | Rules | Points |
|-------------------------|--|--------|
| Question | <ol style="list-style-type: none"> Whether it centered on the theme of poverty alleviation Whether the need is real, urgent and growing Whether there are data to support the judgement of need | 20 |
| Influence | <ol style="list-style-type: none"> Size of targeted people affected (small <--> large) Degree of improvement in experience (no significant impact <---> great improvement) | 10 |
| Innovation + technology | <ol style="list-style-type: none"> Apply new technology/new design/business models to solve industry challenges Explore undiscovered opportunities and create new demands. | 20 |

| | | |
|-----------------------------|--|----|
| | 3. Optimize user experience and efficiency for specific groups or specific scenarios. | |
| Feasibility+ sustainability | <ol style="list-style-type: none"> 1. Realizability of the technology/design solution 2. Market acceptability of cost and selling price 3. Size of market (small <---> large) 4. Existence of other competing products or services | 30 |
| Presentation and execution | <ol style="list-style-type: none"> 1. Whether the team members have enough enthusiasm and interest 2. The effectiveness of the team's on-site presentation 3. The ability and willingness of the team to continue the project | 20 |

Q1 : How do you see the issue of poverty and poverty alleviation? Q2: What do you think is the role and responsibility of youth in the issue of poverty alleviation? Q3: What do you expect from Chinese and Latin American students in the Poverty Alleviation Challenge? For example, how can they leverage their respective discipline knowledge to address the challenges of poverty alleviation? Q4: What do you think is the significance of the Poverty Alleviation Challenge in promoting exchanges and mutual learning between China and Latin America?